

PRESS RELEASE

FOR IMMEDIATE RELEASE

Every Shop Has a History Every Shutter Tells a Story

“HK Urban Canvas 2018”

Free Cultural Guided Tours Help You Discover The Stories of Neighbourhood Shops



High resolution pictures can be downloaded from: <https://goo.gl/LPTik2>

(HONG KONG – 13 February 2018) Twenty *new HK Urban Canvas 2018 shutter artworks* are now ready for viewing! Following the success of our *HK Urban Canvas 2017* project on Hong Kong Island, this year’s event takes us to Kowloon to discover the stories of the garment industry in Sham Shui Po and the skilled trades of Yau Ma Tei and Mong Kok.

Organised by Hong Kong Youth Arts Foundation and sponsored by the Standard Chartered Hong Kong 150th Anniversary Community Foundation, *Hong Kong Urban Canvas* was launched in 2017 as a community art project designed to enhance community inclusion and highlight unique aspects of local culture through oral history and visual art. Each iteration of the project is divided into two phases. The main focus of phase one is public art. For “*HK Urban Canvas 2018*”, this phase took place between December 2017 and January 2018, with eleven

groups of artists and student participants creating works of shutter art that reflect the personalities and histories of the owners of 20 neighbourhood shops in Sham Shui Po, Yau Ma Tei and Mong Kok.

The focus of phase two is youth art education. Starting in January 2018, hundreds of young people and teachers began working with professional artists, reaching out to the community through a series of art education programmes. After collecting local stories, participants will create different types of artwork inspired by what they have learnt, to remind us to cherish the contributions of our community neighbours. The resulting works will be showcased in the “*Hong Kong Urban Canvas 2018*” exhibition from 21 March to 17 April 2018 at Comix Home Base (open daily from 10am to 8pm).

On Saturdays and Sundays during the exhibition period (21 March to 17 April 2018), our expert docents will conduct free, guided cultural tours in three neighbourhoods – Wan Chai, Sham Shui Po and Yau Ma Tei and Mong Kok – sharing information about the shutter artworks and insight into interesting aspects of local history.

- The **Wan Chai guided cultural tour** will start from introducing the HK Urban Canvas exhibition at Comix Home Base, and bring participants to cultural spots and shutter artworks around the district.
- Walking along streets with our tour guide of the **Sham Shui Po guided cultural tour** will guide you to the glorious old days of the garment industry.
- Follow our tour guide of **Yau Ma Tei & Mong Kok guided cultural tour** and you can explore the old Hong Kong craftsmanship such as mahjong hand-carving, glass and mirror craft, Chinese furniture making and more.

Each tour is specially designed, led by specially trained local docents, and around 1 hour long. Online registration is required and opens now at www.hkyaf.com/hkuc_tour2018. Places allocated on a first come, first served basis.

The project also includes a “*HK Urban Canvas*” mobile app. With the app, you can check the location of each piece of shutter art, read about the artistic concepts behind the works, learn neighbourhood stories, and follow four suggested cultural tour routes – Central and Western District, Wan Chai, Sham Shui Po and Yau Ma Tei and Mong Kok – each of which is supported by a GPS system that makes it easy to locate checkpoints. The app will be updated in mid March 2018 to enable users to check all of the new shutter artworks in Sham Shui Po, Yau Ma Tei and Mong Kok. The app also has an augmented reality (AR) function that allows users to view the works on their smartphone even when the shops are open and the shutters are not visible. By selecting the location, turning on the AR camera and “targeting” the shop, users will be able to view the artwork, an animation and a related ‘Making Of’ video. The app also allows users to take “selfies” with the artworks and share them with friends on social media.

NOTES TO EDITOR

Project Organiser: Hong Kong Youth Arts Foundation (HKYAF)
Project Sponsor: Standard Chartered Hong Kong 150th Anniversary Community Foundation
Project Partner: The Conservancy Association Centre for Heritage (CACHe)
Facebook Page: 城市圖誌 HK Urban Canvas (@HKUrbanCanvas)

HK Urban Canvas mobile app

The HK Urban Canvas mobile app will be updated in mid March 2018 to allow users to explore the artworks created in 2017 in Wan Chai, and Central and Western district as well as all new shutter artworks in Sham Shui Po, and Yau Ma Tei and Mong Kok.

HK Urban Canvas 2018 Exhibition

Date: 21 | 03 | 2018 – 17 | 04 | 2018
Time: 10am – 8pm
Venue: 3/F, Comix Home Base, 7 Mallory Street, Wan Chai
Admission: Free admission, no ticket required

Limited Period: Free Guided Cultural Tours

Registration website: www.hkyaf.com/hkuc_tour2018

Route	Date	Time	Meeting Point	Duration
Wan Chai	March: 24, 25, 31 April: 1, 7, 8, 14, 15	11am & 2pm	Comix Home Base 7 Mallory St, Wan Chai	Approximately 1 hour
Sham Shui Po	March: 24, 31 April: 8, 15	11am, 2pm & 4pm	New Asia College Memorial Garden 55–59 Kwelin Street, Sham Shui Po	Approximately 1 hour
Yau Ma Tei & Mong Kok	March: 25 April: 1, 7, 14	11am & 2pm	Yau Ma Tei Theatre Red Brick Building 6 Waterloo Road, Kowloon	Approximately 1 hour

Shops participating in “HK Urban Canvas 2018”

SHAM SHUI PO



Sunrise Professional Photofinishing

Address: B2, 333 Lai Chi Kok Road

Type: Photofinishing, second-hand cameras

Artist: Hoichiu and 5 students from Ning Po College



Concorde Hobby Shop

Address: 331, Lai Chi Kok Road

Type: Toy retail

Artist: Marka Mak



Jun Hing Hong Haberdashery Limited

Address: G/F, 110C Nam Cheung Street

Type: Sewing accessories

Artist: Devil



Cho Kee

Address: G/F, 1F Wong Chuk Street

Type: Sewing accessories

Artist: Smile Maker



Kung Chan Cycle

Address: G/F, 98E Ki Lung Street

Type: Bike retail and repair

Artist: Noble Wong



Kai Cheong Lining Company Limited

Address: G/F, 73, Yu Chau Street

Type: Fabric and textiles

Artist: Marka Mak



Lun Wah Textiles Company

Address: 92, Ki Lung Street

Type: Fabric and textiles

Artist: Wong Wing Fung

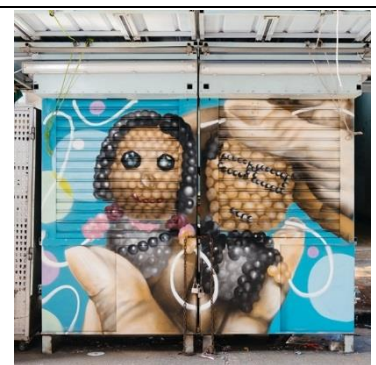


Wontonmeen

Address: 135 Lai Chi Kok Road, Sham Shui Po

Type: Youth hostel

Artist: Rainbo



Wah Hing Accessories

Address: Store 62, in front of G/F, 222 Ki Lung Street

Type: Accessories

Artist: Uncle



Kwok Hing Sewing Machine Company

Address: 103-107 Lai Chi Kok Road

Type: Design and production of sewing-machine components

Artist: Smile Maker

YAU MA TEI / MONG KOK



Tai Da Flags Company

Address: G/F, 406 Shanghai Street

Type: Flag production

Artist: Devil



Ko Fai Electrical Works

Address: G/F, 900-904J Canton Road

Type: Motor repairs

Artist: Candice Keung



Vision Signage Production

Address: 191A, Reclamation Street

Type: Advertising and signage

Artist: Devil



Kan Kee Sheet Metal Works

Address: 225 Reclamation Street

Type: Sheet metal engineering

Artist: Uncle



Shanghai Sun Nga Monaliza Hair Salon

Address: 457 Reclamation Street

Type: Hair salon

Artist: Marka Mak



Kung Yau Cheung

Address: G/F, 661C, Shanghai Street

Type: Mahjong and related products

Artist: Candice Keung



Wing Hing Bicycle

Address: 250 Ferry Street

Type: Bike repairs and trading

Artist: Smile Maker



Tong Lee Glass And Mirror Work's Limited

Address: 279D Reclamation Street

Type: Glass and mirror works

Artist: Wai Wai



Hip Wo Loong Engineering Company

Address: 445 Reclamation Street

Type: Sheet metal engineering

Artist: Noble Wong



Wai Hing Furniture

Address: 429 Shanghai Street

Type: Wooden furniture production

Artist: Suet Sum

Hong Kong Youth Arts Foundation

Hong Kong Youth Arts Foundation (HKYAF) is a charity that provides access to high quality, non-competitive free-of-charge arts experiences for young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, HKYAF organizes inclusive and inspirational projects that reach out to youngsters of all cultures, backgrounds, languages and abilities, and actively creates opportunities for those who are disadvantaged and underprivileged. Each year, HKYAF reaches over 800,000 people through its projects, exhibitions and performances.

Hong Kong 150th Anniversary Community Foundation

In 2009, Standard Chartered Bank (Hong Kong) Limited issued the Standard Chartered Hong Kong 150th Anniversary Commemorative Charity Banknote – the first banknote in \$150 denomination in the world – to celebrate the Bank's 150 years of presence in Hong Kong. Dedicated to the people who have contributed to the development of Hong Kong, net proceeds from the sale of the Commemorative Charity Banknote have been donated to the "Standard Chartered Hong Kong 150th Anniversary Community Foundation", established in 2009 in support of the local community and charities.

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